

Title: Photomontages of proposed Residential Development, Redforge Road, Blackpool, Cork

Client: Bellmount Developments Limited

Architects: Butler Cammoranesi Architects

Prepared by: Pedersen Focus Ltd.

Date: 30 / 6 / 2021

Pedersen Focus Ltd.

4 Combermere,
Glounthaune,
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Architectural Visualisation

V.A.T. No. IE9581693J

Project: Proposed residential Development, Redforge Road, Blackpool, Cork.

30th of June, 2021.

To whom it may concern,

The computer generated images of the proposed development were prepared by Pedersen Focus Ltd. Currently, there are no official rules that define a methodology to produce verified views. Pedersen Focus bases its methodology on the Guidelines for Landscape and Visual Impact Assessment, 3rd Edition and the Technical Guidance Note 06/19, both by The Landscape Institute.

Data Collection.

The 3d models of the proposed buildings were prepared by Butler Cammoranesi Architects. The site survey was prepared by Precise Control Ltd. Camera locations, survey data and the 3d digital model were integrated by Pedersen Focus Ltd. Site photography and surveying of camera locations was carried out by Pedersen Focus.

3d Model.

The 3d model of the proposed development was rendered using lighting conditions corresponding to the respective site photograph. Materials for the proposed buildings were prepared according to the Architects' specifications.

Control point verification.

Each photomontage was verified with survey control points matching consistently.

Photomontage.

The photomontages were prepared using industry standard image handling software. The rendered 3d model was inserted between foreground and background elements. Site photographs by Pedersen Focus were cross-referenced to help estimate the amount of mitigation provided by existing trees. In general, Pedersen Focus have attempted to reflect planting shown in the photomontages realistically, however, mitigation should be considered indicative only.

Views 11, 12, 15 & 16 were photographed using a 24mm TiltShift lens. Shift was used to adjust the position of the subject in the image area without moving the camera back; this is often helpful in avoiding the convergence of parallel lines. TiltShift lenses are commonly used in Architectural photography.

The photomontages are presented with their existing views for comparison. All photomontages are prepared in accordance with the guidelines set out by the Landscape Institute's "Guidelines for Landscape & Visual Impact Assessment".

Jesper Pedersen, B. Eng.
Managing Director, Pedersen Focus Ltd.

Viewpoint	Camera / Lens	Horizontal field of view	Date	Time	Camera location. ITM Easting, Northing, (WGS84), with Malin Head elevations (OSGM15).
View 1	Canon 5DS-R / 50mm	38.7deg	04/02/2020	13.37pm	566714.208, 573614.424, 85.16m
View 2	Canon 5DS-R / 50mm	38.7deg	04/02/2020	13.53pm	566954.264, 573738.704, 64.39m
View 3	Canon 5DS-R / 50mm	38.7deg	04/02/2020	14.20pm	566898.912, 573906.700, 64.87m
View 4	Canon 5DS-R / 50mm	38.7deg	04/02/2020	15.05pm	566744.652, 574097.718, 57.97m
View 5	Canon 5DS-R / 28mm	65.1deg	04/02/2020	15.19pm	567220.409, 573930.256, 34.13m
View 6	Canon 5DS-R / 28mm	65.1deg	20/02/2020	16.47pm	567444.923, 573608.713, 16.37m
View 7	Canon 5DS-R / 28mm	65.1deg	20/02/2020	16.35pm	567776.938, 573456.869, 37.22m
View 8	Canon 5DS-R / 50mm	38.7deg	20/02/2020	16.29pm	568020.133, 573313.596, 72.02m
View 9	Canon 5DS-R / 50mm	38.7deg	20/02/2020	12.40pm	567876.758, 574155.368, 63.91m
View 10	Canon 5DS-R / 28mm	65.1deg	06/07/2020	12.24pm	567805.632, 573918.671, 34.90m
View 11	Canon 5DS-R / 24mmTS	73.1deg	06/07/2020	14.48pm	567666.266, 573783.137, 15.73m
View 12	Canon 5DS-R / 24mmTS	73.1deg	06/07/2020	10.20am	567507.993, 574176.381, 19.52m
View 13	Canon 5DS-R / 28mm	65.1deg	04/09/2020	17.36pm	567473.345, 574304.413, 33.36m
View 14	Canon 5DS-R / 28mm	65.1deg	06/07/2020	11.26am	567703.969, 574068.878, 41.05m
View 15	Canon 5DS-R / 24mmTS	73.1deg	06/07/2020	15.15pm	567493.315, 573913.666, 23.86m
View 16	Canon 5DS-R / 24mmTS	73.1deg	06/07/2020	16.08pm	567365.880, 574082.452, 16.38m
View 17	Canon 5DS-R / 50mm	38.7deg	04/02/2020	15.45pm	566056.649, 574817.132, 33.31m
View 18	Canon 5DS-R / 50mm	38.7deg	16/09/2020	15.19pm	567230.975, 572457.982, 58.27m

Project:	Redforge Road, Blackpool, Cork	
Client:	Bellmount Developments Limited	
Drawing title:	Photo data sheet	
Date:	June. 2021	Scale: NTS
Drawn by:	JP	
Prepared by:	Pedersen Focus Ltd.	



Site red-line shown is indicative only

Drawing title: **Viewpoint location map 1 of 2**

Date: **June 2021** Scale: **NTS** Drawn by: **JP**

Prepared by: **Pedersen Focus Ltd.**



Site red-line shown is indicative only

Drawing title: Viewpoint location map 2 of 2		
Date: June 2021	Scale: NTS	Drawn by: JP
Prepared by: Pedersen Focus Ltd.		



View 1 - Existing



Pedersen Focus

View 1 - Proposed



View 2 - Existing



Pedersen Focus

View 2 - Proposed



View 3 - Existing



Pedersen Focus

View 3 - Proposed



View 4 - Existing



Pedersen Focus

View 4 - Proposed



View 5 - Existing



Pedersen Focus

View 5 - Proposed



View 6 - Existing



View 6 - Proposed. Outline of proposed development shown in white.



View 7 - Existing



Pedersen Focus

View 7 - Proposed



View 8 - Existing



Pedersen Focus

View 8 - Proposed



View 9 - Existing



Pedersen Focus

View 9 - Proposed. Outline of proposed development shown in white.



View 10 - Existing



View 10 - Proposed



View 11 - Existing



Pedersen Focus

View 11 - Proposed. Outline of proposed development shown in white.



View 12 - Existing



Pedersen Focus

View 12 - Proposed



View 13 - Existing



Pedersen Focus

View 13 - Proposed



View 14 - Existing



Pedersen Focus

View 14 - Proposed



View 15 - Existing



Pedersen Focus

View 15 - Proposed



View 16 - Existing



Pedersen Focus

View 16 - Proposed



View 17 - Existing



Pedersen Focus

View 17 - Proposed



View 18 - Existing



Pedersen Focus

View 18 - Proposed